

AN OLD FASHIONED NEWSLETTER

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A change in Google that will help your website is close..

Google is set to launch its latest algorithm update on April 21, 2015.

This change will directly impact search ranking; giving priority to websites that function properly on any mobile device. Thankfully, we deliver mobile friendly websites so our clients will not be affected by this change.



Selfie with the cameraman, why not?

If there is anything we can assist you with, please feel free to get in touch.

Happy reading,

HELLOPEOPLE



We hope you had a relaxing Easter.

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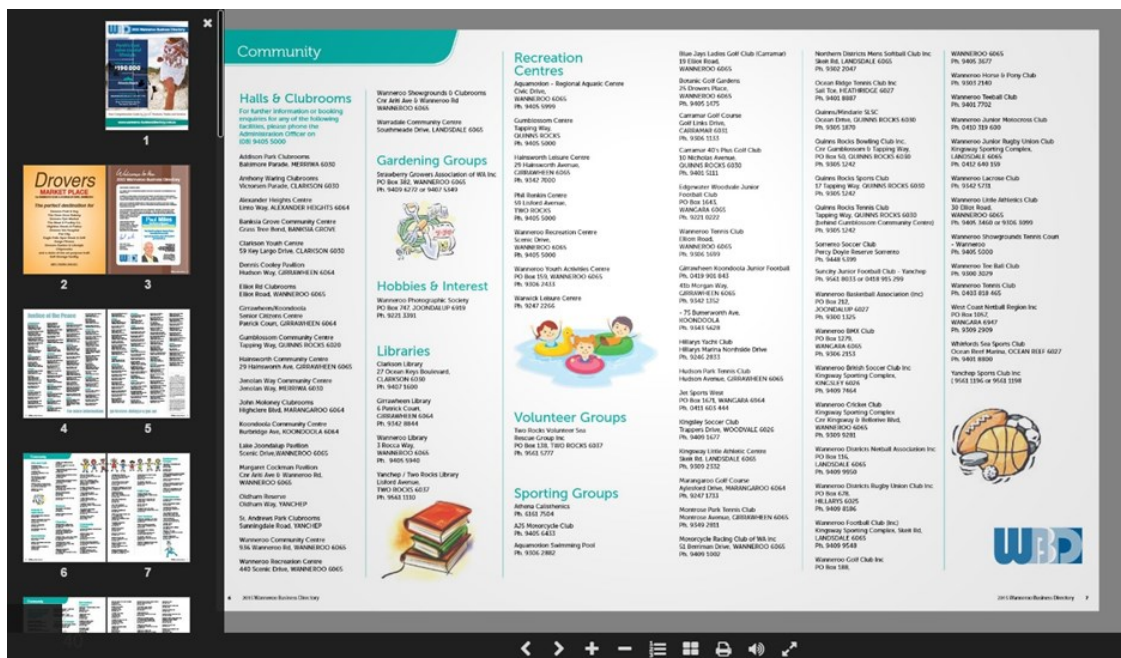
It's been an active month.

Wanneroo Business Directory.

Wanneroo Business Directory supports local business and community groups in the northern suburbs. This is an extensive directory that covers a vast range of details that residents may need to know. So, if you live nearby the area; the latest edition may come in handy when you're searching for a sporting club, church group, child care centre or even a golf course.

Do you fancy flicking through traditional directories? Well, an eBook uses same motion except it's on the screen. It allows you to turn each page as you would if you were holding it.

Have a look here: <http://www.wanneroo-businessdirectory.com.au/>



Alpha Omega Financial Solutions.

For over 20 years, Alpha Omega Financial Solutions has been helping customers find their ideal home loan. Alpha Omega provide customers with a convenient experience offering a range of mortgage products from over twenty different lenders.

Calculating finance can be difficult so we developed a unique finance calculator for Alpha Omega that helps customers get a better idea for how much money they can borrow and estimate the duration of the loan, to name a few things.

Have a look here: <http://www.hellopeople.com.au/portfolio/alpha-omega/>



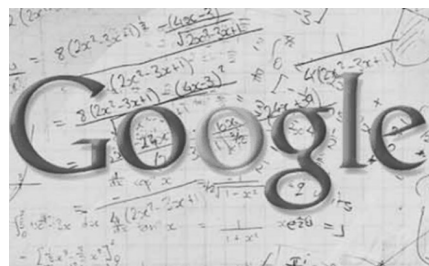
Thought of the month.

“You’ll learn more in a day talking to customers than a week of brainstorming, a month of watching competitors, or a year of market research.”

Our Blog.

Google’s BIG announcement is likely to create some upset with businesses that don’t have a mobile friendly website. After April 21, 2015 you will see a change to your search results.

Google Is Changing The Game.



Do you get frustrated when you’re searching for something online using your phone and the website doesn’t work properly? Perhaps in the middle of the transaction battling with the screen as it moves around or scrolling through a product...

View blog: <http://www.hellopeople.com.au/google-is-changing-the-game/>

News.

We have ventured out from our West Perth studio into the streets and laneways to get a glimpse of the action with a photoshoot. And have expressed our gratitude to the Rotary Club of Booragoon for sponsoring our Marketing Executive to go on RYLA.

HelloPeople Hits The Streets.



Sony Sindhe went behind the scenes at a local photo shoot of the authentic Backdraft Roadsters’ here in Perth. Sony works closely with the Australian Agent of the Backdraft Roadster, Classic Venom, to constantly improve their online presence amongst other things...

Read more: <http://www.hellopeople.com.au/hello-people-hit-the-streets/>

Me, Myself and RYLA.

I attended WA’s Rotary Youth Leadership Awards (RYLA) in January and got to share my experience with the Rotary Club of Booragoon (my sponsoring club) last night. Words cannot describe how grateful I am for the opportunity I received and how much I gained from the week long journey...

View here: <http://www.hellopeople.com.au/me-myself-and-ryla/>

